

The smoking free Cigarette



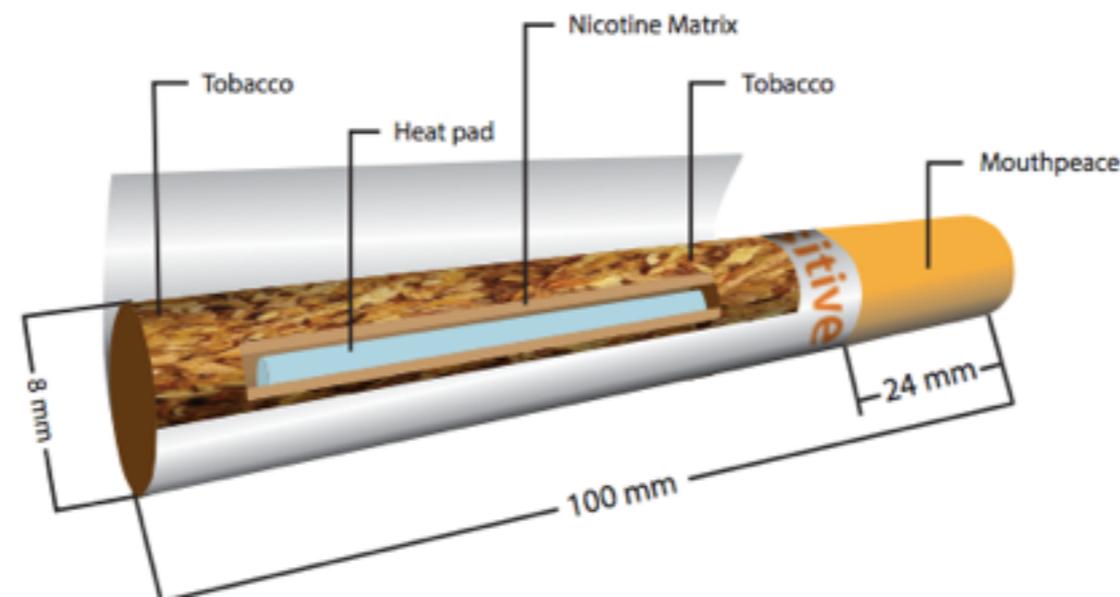
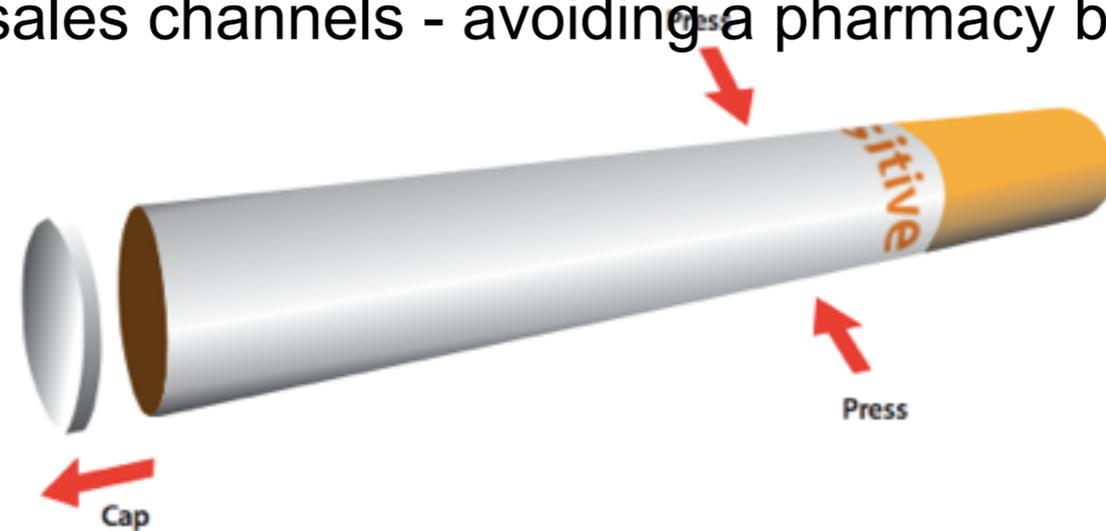
With our new smoking free Cigarette you are able to enjoy your Cigarette in all Places you want to be like in a Restaurant, Train, Plain, Offices, etc. in all Areas wherever and whenever you want to smoke.

The smoking free Cigarette is an enjoyment of smoking with mini health risk for smokers and no health risk for passive smokers.



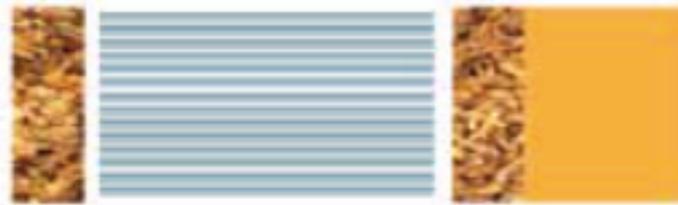
The smoking free Cigarette

- No combustion, no emission of pollutants, no carcinogenic residues and other toxics
- no harm to passive smokers
- use once, dispose (material recycling compliant)
- standalone product (no technical tool needed)
- homogeneous and ready-to-use products without any assembly or user preparation
- produced and marketed in a similar way to traditional cigarettes
- tastings and sensation closest to classic cigarettes
- marketing through cigarette sales channels - avoiding a pharmacy ban as planned for supplying e-cigarettes



Production Steps - Industrial Process Design

The Sensitive-C production process setup involves, for each cigarette a small quantity of conventional tobacco as well as some specific components: cigarette paper, mouthpiece and the heat pad with the applied nicotine and aroma matrix.



Step 1: Tobacco, filter/paper and the preshaped heat pad are brought to the initial production step by standard material feeding lines.



Step 2: Positioning of the tobacco topping and the rolled filter.



Step 3: The customised nicotine and aroma matrix is applied to the heat pad.



Step 4: The tobacco is wrapped around the heat pad/nicotine matrix and the tobacco toppings (front/back end) are joined and the mouth-piece added.



Step 5: The inner components are rolled with the layered cigarette paper.



Step 6: At this point the Sensitive-C cigarette can be packaged as any conventional cigarette with standard packaging infrastructure.